



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR,  
PRUDENTIAL BUILDING,  
195 NORTH TERRACE,  
ADELAIDE

WHOLESALE SALES OF WINE AND SPIRITS

SOUTH AUSTRALIA

MARCH QUARTER 1966

Details of wholesale sales of wine and spirits in South Australia during the six months ended 31st March 1966 and in the corresponding period ended March 1965 have been compiled from returns from winemakers and wholesalers and relate to their operations in this State. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINE, SOUTH AUSTRALIA

Type	Australian and Imported Wine			
	December Quarter 1964	March Quarter 1965	December Quarter 1965	March Quarter 1966
	'000 Gallons			
Sherry - Dry	40.0	24.1	42.0	27.2
Sweet	174.5	110.8	172.8	119.7
Dessert wine - Sweet white	56.6	35.6	54.0	37.4
Sweet red	147.4	100.2	150.2	110.2
Table wine - Dry white	73.9	65.2	r 95.1	73.8
Dry red	110.5	92.9	r123.2	99.9
Other (a)	116.8	64.4	135.2	75.2
Wine cocktails, etc. (b)	8.3	3.3	9.0	4.3
Vermouth	8.6	5.4	9.9	6.8

- (a) Includes sparkling wine.  
(b) Includes aperitif wine and tonic wine. r - Revised.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Australian Spirits				Imported Spirits			
	Dec. Quarter 1964	Mar. Quarter 1965	Dec. Quarter 1965	Mar. Quarter 1966	Dec. Quarter 1964	Mar. Quarter 1965	Dec. Quarter 1965	Mar. Quarter 1966
	'000 Proof Gallons				'000 Proof Gallons			
Brandy	44.7	29.9	35.1	24.8	1.9	1.2	1.4	1.0
Gin	7.4	6.0	6.6	4.9	2.0	1.3	1.8	1.2
Liqueurs	4.7	2.3	3.9	1.7	1.1	0.5	1.2	0.4
Rum	(a) 3.1	(a) 2.2	(a) 2.6	(a) 2.0	(a)	(a)	(a)	(a)
Vodka	(a) 5.0	(a) 3.4	(a) 5.0	(a) 2.7	(a)	(a)	(a)	(a)
Whisky	10.5	6.9	7.3	5.1	25.3	13.4	15.0	8.8

- (a) Imported spirits included with Australian spirits.

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